
Annex 1: Personal information we collect from you

Sources of information	Categories and types of information we collect	How we use it	Third parties with whom we may share this information
Registration for or adding information to the “My Account” or “Billing Center” sections of the WildCat platform.	<p>Contact information and basic personal details, such as your name, phone number, billing address, email address. We also collect payment information, which may include credit card or bank account information.</p> <p><i>CCPA categorization:</i> Identifiers; Customer records information.</p>	We use this information to provide you with access to the WildCat platform. We also use this information to communicate with you, including sending order status updates, product news, and invoices. We use your payment information to facilitate payment for our services.	We may share this information with third party credit-ratings agencies in order to assess your credit score and to detect/prevent fraud.
A request to fulfill an order, e.g., by placing a transaction within the WildCat platform.	Certain transaction types, e.g., purchases. This information may include a name, address, workplace address, and physical description of the service. Furthermore, there may be personal information contained on the documents that you are completing that is in addition to that which you provided for your WildCat account (e.g., the names of additional parties responsible for payment).	We use this information to fulfill transactions that have been initiated by you.	In order to successfully fulfill these requests, we may share details with third-party affiliates, including credit processors and the like.

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Completing a form on our website in order to obtain marketing materials or information.	<p><i>CCPA categorization:</i> Identifiers; and characteristics of protected classifications under California or federal law.</p>	We use this information for marketing purposes and to ensure that we send you news and information that applies to you.	Not applicable.
Correspondence with our Customer Support and/or Sales teams.	<p>Contact information and basic personal details, including your email address, name, telephone number, and details about your employer.</p> <p><i>CCPA categorization:</i> Identifiers; and professional or employment-related information.</p> <p>When you contact us (e.g., by telephone or email), we will record your comments and opinions. We will also collect contact information, such as an email address or telephone number.</p> <p><i>CCPA categorization:</i> Identifiers; and audio, electronic, visual, thermal, olfactory, or similar technology.</p>	We use this information to effectively communicate with you, to answer your questions, and to provide you with the requested information.	Not applicable.

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Applying to work at WildCat Guitars as an employee or to work with WildCat Guitars as a contractor/affiliate.	We may collect from you contact information and basic personal details, including your professional details and employment information, such as a resume, LinkedIn profile. <i>CCPA categorization:</i> Identifiers; and employment/education information.	We use this information to assess your suitability for a role with WildCat Guitars or as a contractor/affiliate of WildCat Guitars	Not applicable.

Annex 2: Personal information we collect automatically or from other sources

Sources of information	Categories and types of information we collect	How we use it	Third parties with whom we may share this information
Cookies that are placed on your web browser while you are using WildCat Guitar website.	Information about how you access and use the WildCat Guitars website. This may include information about the websites from which you came and the website you are going to when you leave our website, your social media	We use this information for market research and historical data analysis. We will monitor this data to better understand how customers use our service and to help us develop new products and services. We also use this	In order to facilitate targeted advertising, we may utilize the cookies of digital advertising networks operated by

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	<p>profiles, how frequently you access the WildCat Guitars website and how long you use it for, whether you open, view, and click on any links in emails that we send you, and whether you access WildCat Guitars website from multiple devices. We also gather information that may include your IP address, browser type, Internet Service Provider, and operating system.</p> <p><i>CCPA categorization:</i> Geolocation information; and inferences about personal preferences and attributes drawn from profiling, internet activity.</p>	<p>data to generate marketing/sales leads and determine appropriate news, alerts, and other products/services that may be of interest to you specifically. We collect device information to ensure that we present you with a version of the WildCat Guitars website that works correctly on your device.</p>	<p>companies such as LinkedIn, Facebook</p>